

# 10. The OI\*SDR Research Process - From the Idea to the Text of a Paper or Bachelor/Master Thesis

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Speak OI\*SDR as Oyster

- 1) The OI\*SDR Research Processes
- 2) Orientation: From the idea to the research question
- 3) Information Gathering
- 4) Reading
- 5) Structuring
- 6) Writing: Drafting and Revising
- 7) Demos

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## Other Literature

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- ▶ [Heimes] Silke Heimes. Schreiben im Studium: Das PiiP-Prinzip. Vandenhoeck und Ruprecht. UTB 3457
- ▶ Marc E. Tischler. Scientific Writing Booklet. Dept. of Biochemistry and Molecular Biophysics. University of Arizona.  
<http://www.biochem.arizona.edu/marc/Sci-Writing.pdf>
- ▶ [Ashby] Mark Ashby. How to Write a Paper. Engineering Department, University of Cambridge, Cambridge 6rd Edition, April 2005  
<http://www-mech.eng.cam.ac.uk/mmd/ashby-paper.pdf>

## Literature

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- ▶ [Krumbiegel] Helga Esselborn-Krumbiegel. Von der Idee zum Text. Eine Anleitung zum wissenschaftlichen Schreiben:
  - 3. überarbeitete Auflage, 2008
  - Leiterin des Schreibzentrums in Köln <http://schreibzentrum-koeln.de/>
  - Angegliedert am Studentenwerk Köln
- ▶ Matti Tedre. Know your discipline: Teaching the philosophy of computer science. Journal of Information Technology Education (JITE), 6:105-122, 2007.
- ▶ Prof. Mary Shaw from CMU has a lot of good material on Software Engineering Research. <http://spoke.compose.cs.cmu.edu/ser04/>
- ▶ The English portal for students <http://www.studentastic.co.uk/>
- ▶ <http://www.studentastic.co.uk/ten-steps-for-better-research-university.html>

In this sense, computer scientists are expected to be bricoleurs, sort of academic jacks-of-all-trades. [Tedre]

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## Bed-Time Schmidt Reading (for German Speakers)

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- ▶ Helmut Schmidt is a good read, isn't he? This week, read:
  - ▶ Helmut Schmidt. Zivilisiert den Kapitalismus! (zum 100. Geburtstag von Marion Gräfin Dönhoff), in "Einmischungen", Goldmann-Verlag
  - ▶ From the paper, construct a mindmap bush out of the concept "Raubtierkapitalismus"
    - Start with a cluster
    - Trim it to a bush
- ▶ Use the Metaphor "Raubtier" to develop a structure tree and an analogy spiral.
  - Develop the metaphor by associations: Meat, Death, Fressen und Gefressen werden, etc.
- ▶ Create a new cluster and bush around what you found out about the metaphor.
- ▶ Outline a new article around the metaphor "Raubtier" about "Zivilisiert den Raubtierkapitalismus".

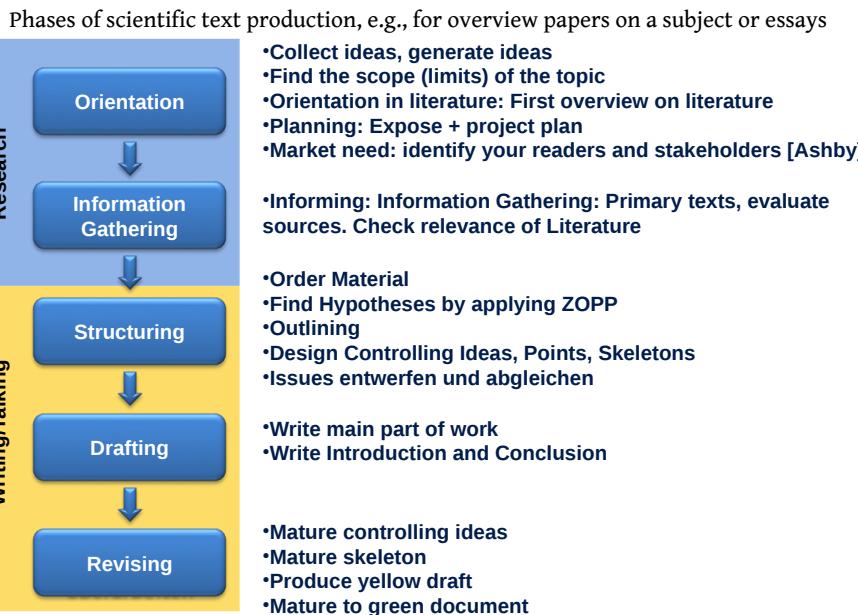


## Bed-Time Churchill Reading (for English Speakers)

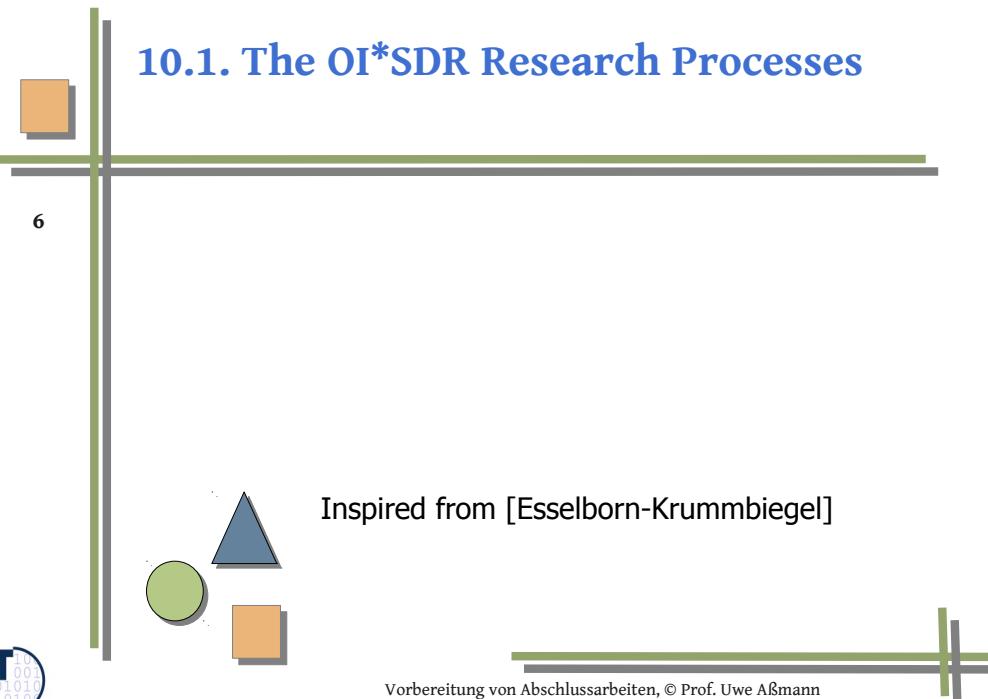
- 5
- ▶ Winston Churchill is also a good read? This week, read:
    - ▶ Winston Churchill. "Their finest hour". Speech in the House of Commons. June 18, 1940. <https://www.winstonchurchill.org/learn/speeches/speeches-of-winston-churchill/1940-finest-hour/122-their-finest-hour>
  - ▶ Look at the last paragraph. Construct a mindmap bush out of the concept "Survival of Christian civilization" and another one of the contrasting concept "Sinking into the abyss of a new Dark Age".
    - Start with a cluster
    - Trim it to a bush
  - ▶ Use both concepts "Survival of Christian civilization" and "Sinking into the abyss of a new Dark Age" to develop a structure tree and an analogy spiral.
    - Develop the metaphor by associations: Abyss, Ocean, Dark, Age, Survival in the Ocean, Civilization, Barbarians, ...
  - ▶ Create a new cluster(s) and bush(es) around what you found out about the metaphor.
  - ▶ Outline a new article around what you clustered.
  - ▶ Why was Churchill's speech so powerful?



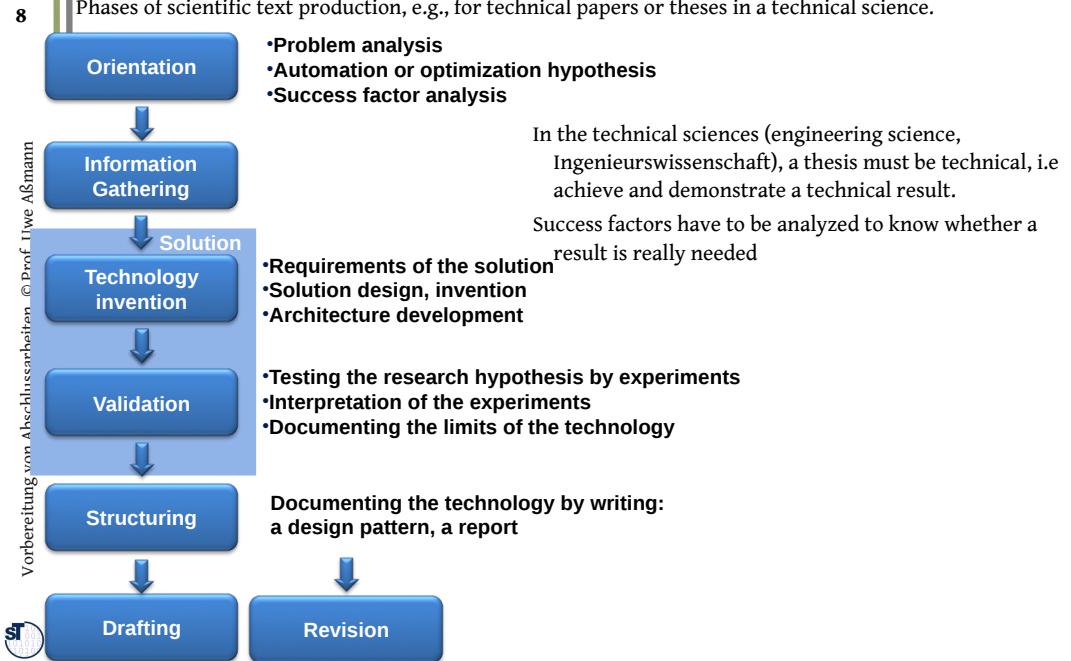
## The OI-SDR Research Process for General Scientific Topics and Overviews



## 10.1. The OI\*SDR Research Processes



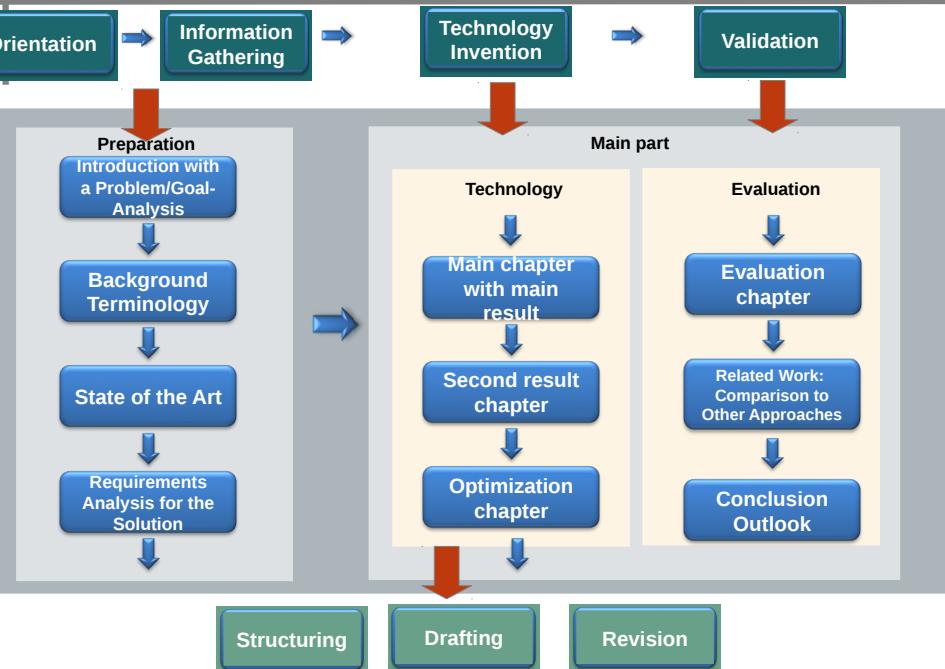
## The OIS-SDR Research Process for Technical Science Thesis



## The Course Structure

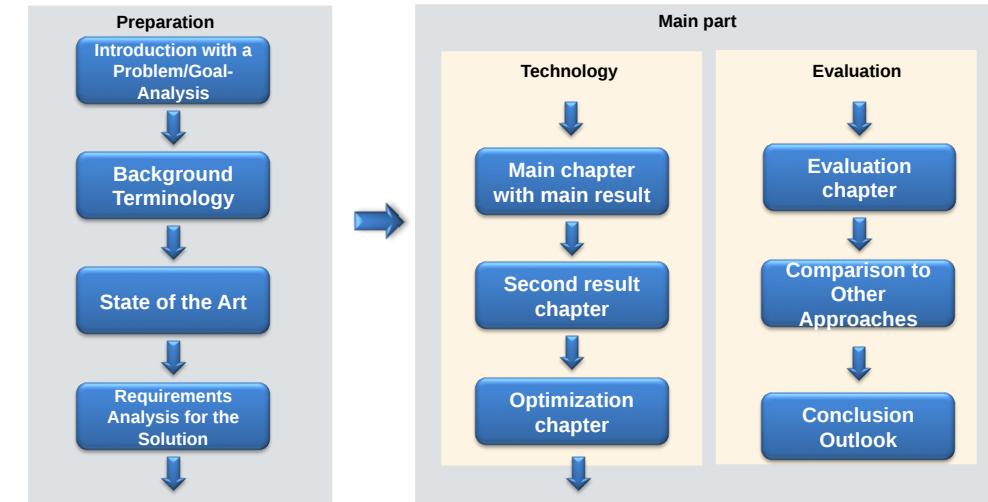
- ▶ The course is structured along OIS-SDR:
  - Orientation
  - Information gathering
  - Solution
    - Invention
    - Validation
  - Structuring the material and results
  - Drafting a text
  - Revising a text

## The Standard Structure of a Master Thesis in **Technical Science** is Related to the OIS-SDR Research Process



## Standard Structure of a Technical Science Thesis

- ▶ A scientific thesis work should clearly demarcate the part that is from you from the part that is not from you (background).
- ▶ The main part is divided into technology and evaluation part.
  - Some chapters can be folded or distributed.



## Chapters and Process

- ▶ Because the structure of a scientific thesis is related to the chapters, write chapter by chapter
  - Start with (a draft of) the "background" and "literature state of the art" chapters from the orientation phase
  - Then develop the technical solution and write it up in a main technical contribution chapter
  - Validate with an evaluation (experimental, proof, empirical) in parallel.
  - Draft, revise, revise,...
- ▶ If you clearly put your technical contributions into 3-4 main chapters, your main slide at your defense will be:

### Scientific Results / Contributions:

1. Result of Main Chapter 1
2. Result of Main Chapter 2
3. Result of Main Chapter 3

- ▶ And this will also form your introduction of your thesis.

## Practical Hints

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- ▶ Reserve 1/3 of your time for writing
  - 3 months Bachelor → 1 month writing
  - 6 months Masters → 8 weeks, at least 7 weeks, writing
  - 4 years PhD thesis → 1 year writing PhD thesis, 0.5 year writing papers
- ▶ Meet your supervisor biweekly or weekly.
  - Produce protocols of the meetings
- ▶ Write up everything in scratchpads. Material can be used in the end, and you don't forget important discussions or decisions
  - Starting to write after 2/3 of the time is a fatal error
- ▶ If your writing is not so good, do this course much more intensively than others. Read the original literature.
  - Become a "dressed writer" or "question-based writer" and it will go much better for you
- ▶ In a Bachelor thesis, reading of English research papers is not yet required, however, in a Master's thesis, it is.
- ▶ PhD thesis and Master's thesis may be written in English or German.
  - English gets a broader, world-wide audience.



## Homework

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- ▶ Take the outline of Seidl and Wilke and produce one slide each for the defense – as if you had to defend their master's thesis.
- ▶ Look for *research results (research contributions)*
  - What is the main result?
  - What are secondary results?
  - How did the author
- ▶ Look for *demarcation to other related work*
  - How is the progress over the state of the art shown?

## Training Unit

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- ▶ Analyze the following tables of contents from the web site of the course how they fit into this generic outline.
  - Why did the author follow or deviate from the outline?
- ▶ Diplomarbeiten:
  - [Seidel-DA] Christoph Seidl. Evolution in Feature-Oriented Model-Based Software Product Line Engineering. Diplomarbeit 2011. TU Dresden. <http://nbn-resolving.de/urn:nbn:de:bsz:14-qucosa-81200>
  - [Wilke-DA] Claas Wilke. Model-Based Run-time Verification of Software Components by Integrating OCL into Treaty. Diplomarbeit. TU Dresden. <http://nbn-resolving.de/urn:nbn:de:bsz:14-qucosa-27365>
- ▶ Doktorarbeiten:
  - [Röttger-Diss] Simone Röttger. Systematische Prozessunterstützung für die Entwicklung laufzeitkritischer Softwaresysteme - PROKRIS-Methodik und -Framework. PhD thesis, Dresden University of Technology, 2009. <http://nbn-resolving.de/urn:nbn:de:bsz:14-qucosa-25206>
  - [Johannes-Diss] Jendrik Johannes. Component-Based Model-Driven Software Development. PhD thesis, Dresden University of Technology, December 2010. <http://nbn-resolving.de/urn:nbn:de:bsz:14-qucosa-63986>
  - [Seifert-Diss] Mirko Seifert. Designing Round-Trip Systems by Model Partitioning and Change Propagation. PhD thesis, Dresden University of Technology, June 2011. <http://nbn-resolving.de/urn:nbn:de:bsz:14-qucosa-71098>
  - [Hartmann-Diss] Falk Hartmann. Safe Template Processing of XML Documents. PhD thesis, Dresden University of Technology, July 2011. <http://nbn-resolving.de/urn:nbn:de:bsz:14-qucosa-75342>



## 10.2. Orientation Process – From the Idea to the Thesis Question

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## 10.2.1 Idea Generation

### Clustering with Mindmaps and other Techniques

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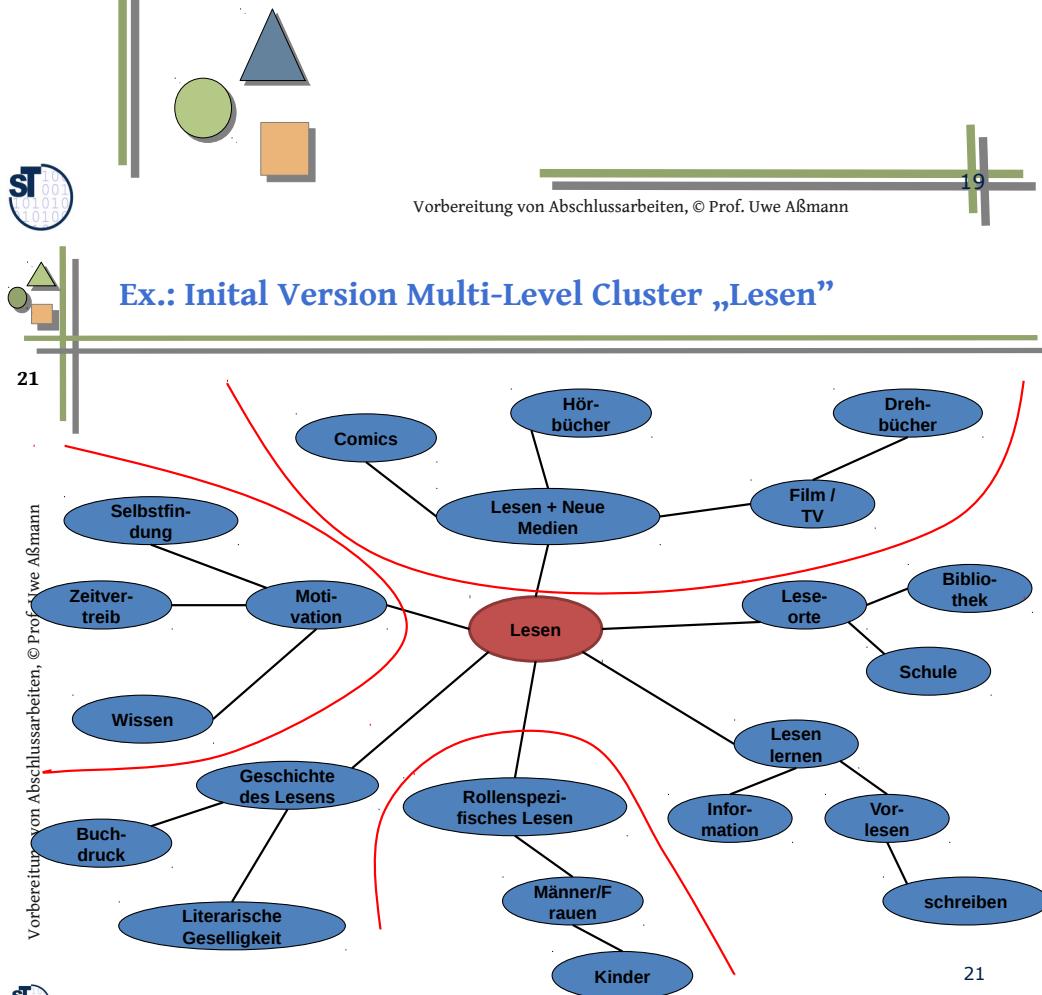


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#### Ex.: Initial Version Multi-Level Cluster „Lesen“

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## Clustering Helps to Develop Logical Structures of Your Work

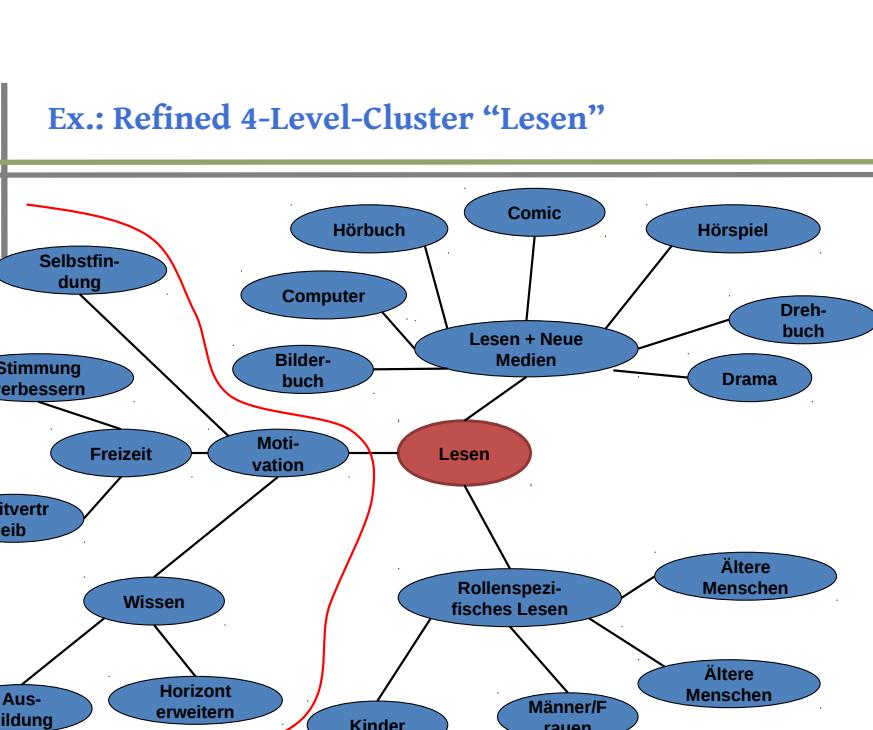
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- ▶ Objective:
  - Develop ideas by association
  - Use the blackboard's space to find association
- ▶ Activation of both hemispheres
  - Left: analytical thinking
  - Right: thinking in images, associations
- ▶ Procedure:
  - Note the central concept in the middle
  - Start to note associated terms or relations
  - Iterate
- ▶ Clustering is a method for idea generation and structuring



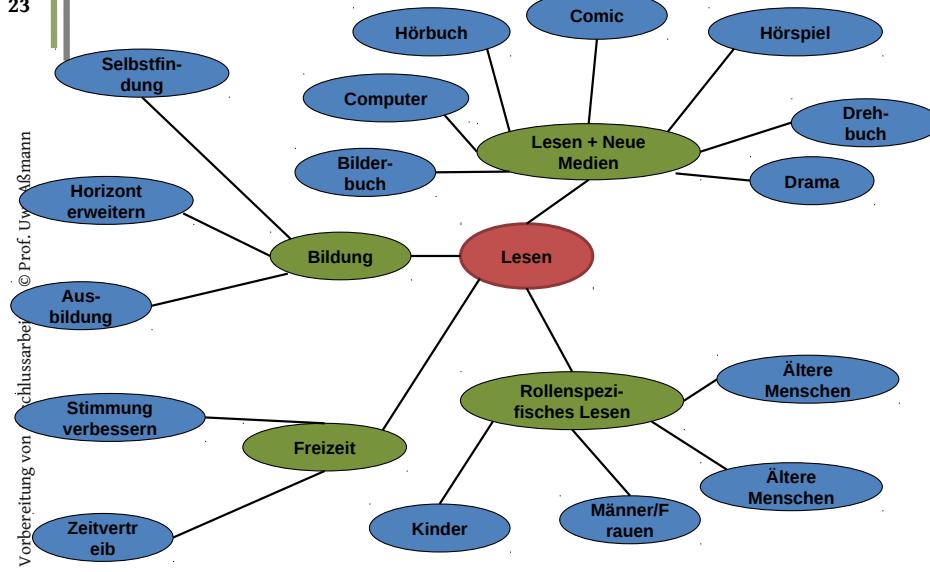
#### Ex.: Refined 4-Level-Cluster “Lesen”

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## Ex.: Refined 3-Level Cluster “Lesen”



## Text Blocks should have up to 3 Levels

- ▶ A **comb text (Kammtext)** is a text block stemming from a comb (2-level cluster).
- ▶ A **bush text (Buschtext)** is a text block stemming from a bush cluster.
- ▶ An **Xmas text (Weihnachtstext)** is a text block stemming from an Xmas tree cluster.
- ▶ If more than 3 levels are used, paragraphs become hard to read.

The fourth level of an Xmas treecluster must be folded away into a bush text.

## Clusters should have up to 3, at most 4 Levels

- ▶ The logical structure of blocks, paragraphs, and sections is called a **cluster**
- ▶ Usually, the logical structure (cluster) falls into the following categories:
- ▶ A **comb (Kamm)** is a 2-level cluster with central point and arguments. An **n-comb** has n arguments.
- ▶ A **5-step** is a 5-comb with overlayed linear ordering.
- ▶ A **bush (Busch)** is a 3-level cluster with central point, first level of arguments (**primary arguments**), and a second level of **secondary arguments**.
- ▶ An **Xmas tree (Weihnachtsbaum)** is a 4-level cluster
- ▶ **Clustering (cluster normalization)** starts with wild, unordered clusters, mindmaps, and rearranges them.

## Training Block

- ▶ Turn the 4-level cluster about Lesen into a bush text.
- ▶ Which technique does Schmidt use? Combs? Bushes?

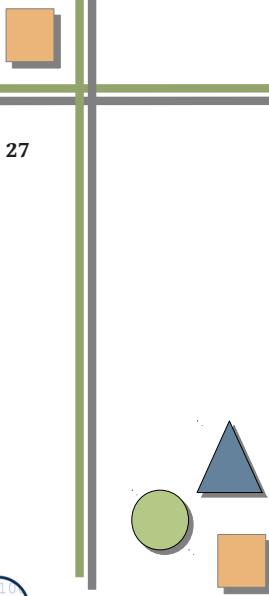
## 10.2.2 Other Idea Finding Techniques



### 10.2.1.1 Structure Trees



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## More Creative Methods to Find Ideas

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- ▶ Structure trees
- ▶ Analogy spirals
- ▶ Topic fans
- ▶ The 6 honest serving man

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## Structure Trees

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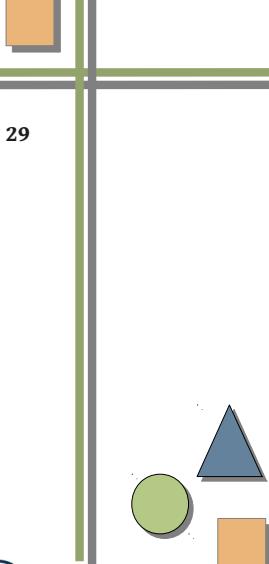
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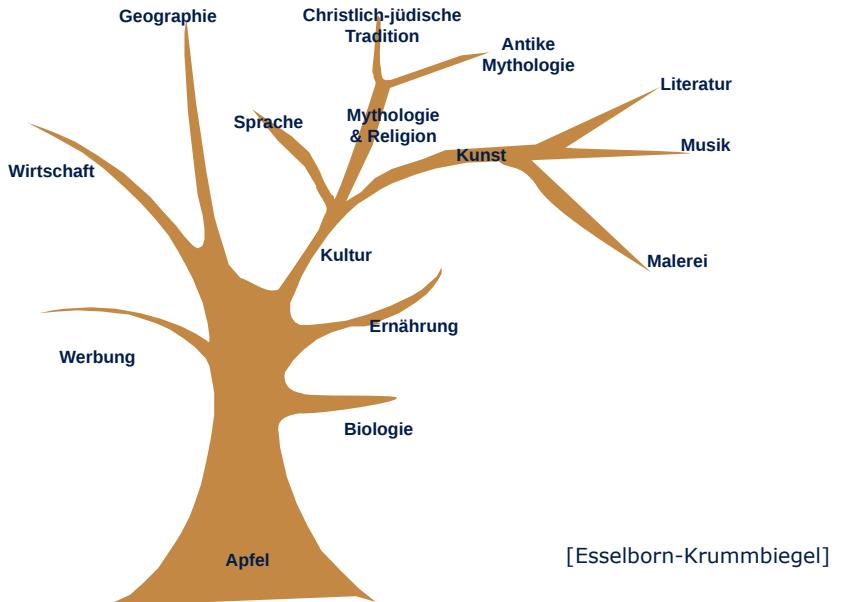
- ▶ Objective: find decompositions of a difficult thing
- ▶ A Structure Tree is a tree with differently deep branches.
  - Structure trees can be drawn as trees
  - Line hierarchies
  - Widget trees
- ▶ The metaphor of a tree helps some people to brainstorm.
- ▶ Structure Trees serve to decompose a concept in *one dimension (no-aspects)*
  - Association Trees → hierarchical decomposition of associated concepts
  - Functions → function trees
  - Actions → action trees
  - Concepts → taxonomies, classifications
  - Concepts → part-of hierarchies (mereologies)

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## Ex.: Association Tree “Apple”; Decomposition with Associated Terms



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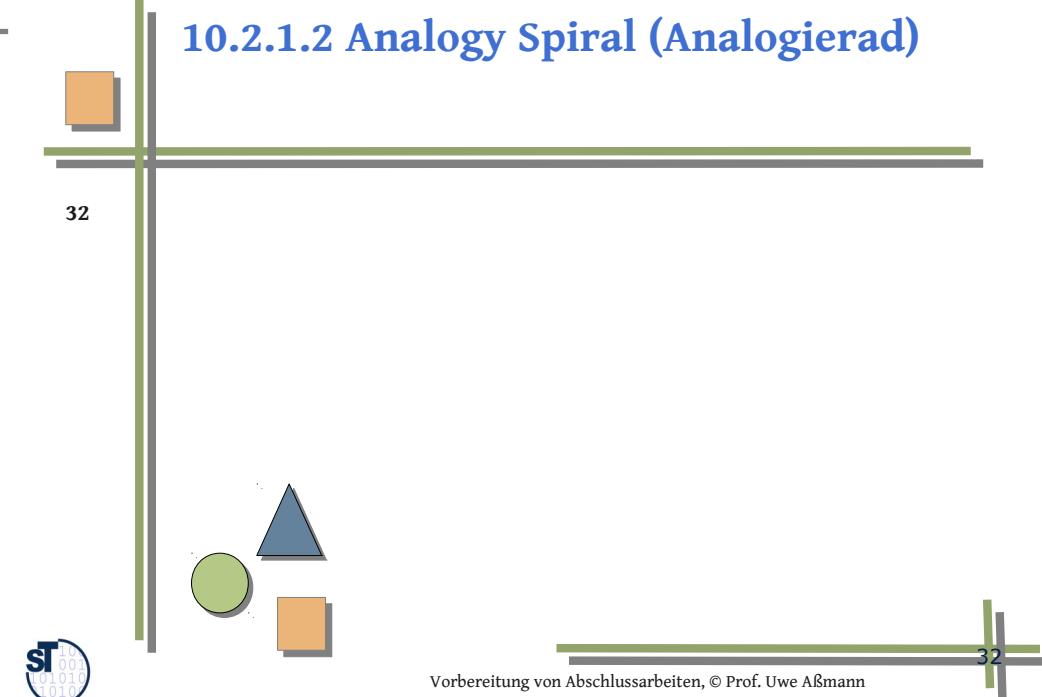
## Analogy Spiral (Analogierad)

- ▶ **Objective:** Find relations and connections between aspects of a concept
- ▶ **How To:**
  - Order associations in a set of *rings* or spirals
  - Find similar associations to the already fixed concepts
- ▶ **Advantage:**
  - Every ring has a certain abstraction level
  - All entries of a ring are associated again with corresponding concepts on another ring, i.e., abstraction level

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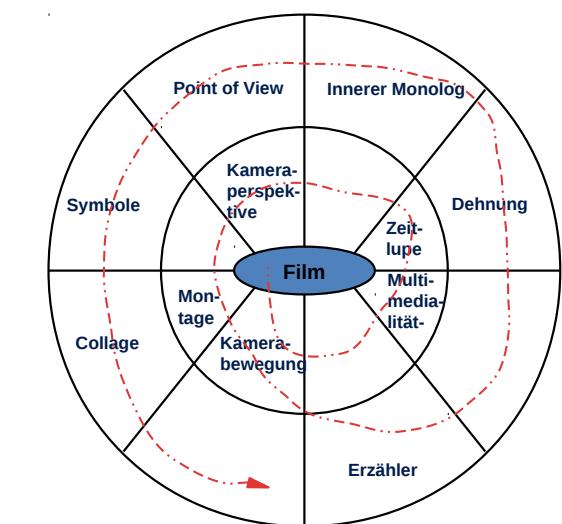
## 10.2.1.2 Analogy Spiral (Analogierad)



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## Example: Analogy Spiral “Film”

- ▶ Find out structural features (Merkmale) of film and novel
- ▶ Recognize and associate similar and typical features
- ▶ Go round in a spiral from inside to outside
- ▶ Associate concepts and features more and more concrete and detailed



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## Ex. Analogy Spiral

- Analyzing features of concept "control flow graph"
- Mario Friske. Strukturelle Testabdeckung funktionaler Spezifikationen  
[subs.emis.de/LNI/Proceedings/Proceedings133/gi-proc-133-036.pdf](http://subs.emis.de/LNI/Proceedings/Proceedings133/gi-proc-133-036.pdf)



Abbildung 3: Übertragung struktureller Merkmale von Kontrollflussgraphen auf funktionale Spezifikationen mithilfe eines Analogierades

## Find and Scope Topics with Topic Fans

- The topic fan combines analogy circle and topic tree by giving explicit meaning to the levels (rings).
- Objective:
  - Problem-oriented analysis of a topic
  - Collection of aspects of the problem and related questions

## 10.2.1.3 Topic Fans (Themenfächer)

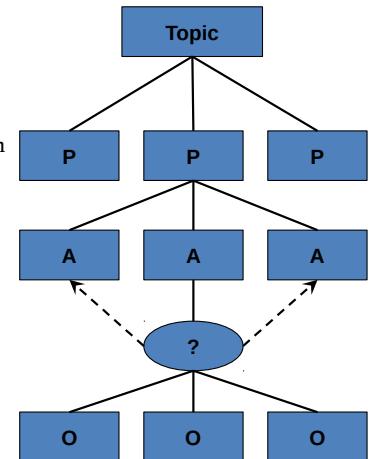
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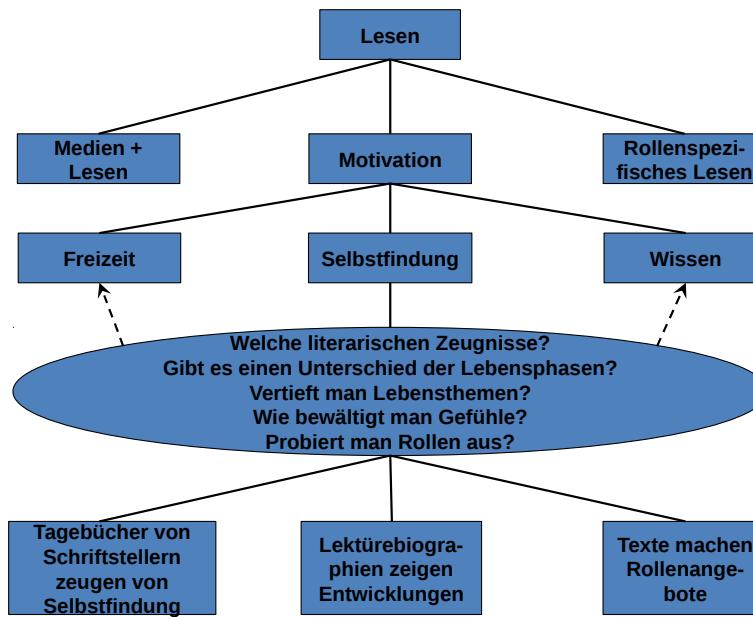
## Topic Fans with Levels (PAQO)

- Problems (P)
  - related to the topic
- correlated Aspects (A)
  - related to the problems
  - related to the context of the investigation
- Questions (?)
  - Questions to one or several aspects
  - Interacting aspects
- Observations (O) as initial hypotheses
  - Potential answers to questions
  - Observations to questions
  - Initial assumptions or hypotheses for further research



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## Example: PAQO Topic Fan Lesen



## The 7 Basic Questions (7 W-Fragen) used for Topical Questions

- For finding topics of research, a text or talk, the 7-W-Questions should be attempted to expand into a checklist.
- This checklist can be used to create alternatives for the topic (idea generation for topic).

|                            | Ideas for Topic; Limits and Implications   |
|----------------------------|--|
| Who?                       | Who is interested in the topic? Who benefits?  |
| What?                      | What do I want to find out?<br>What may change in my topic, problem or question?<br>What is fix?                         |
| How?                       | How similar is my topic to another work?<br>How different is it?<br>What is its research advance? research contribution? |
| Where?                     | Where is my research located in the research landscape?  |
| When?                      | When did somebody else research on something similar?  |
| Why?                       | Why do we need the topic?  |
| For what?<br>To which end? | What will happen if we don't solve the problem?  |

## 10.2.1.4 The 7 Basic Questions (7 W-Fragen)

The 6 honest serving men (R. Kipling, Just So Stories)  
 I keep six honest serving-men:  
 (They taught me all I knew)  
 Their names are What and Where and When  
 And How and Why and Who.  
 I send them over land and sea,  
 I send them east and west;  
 But after they have worked for me,  
 I give them all a rest.

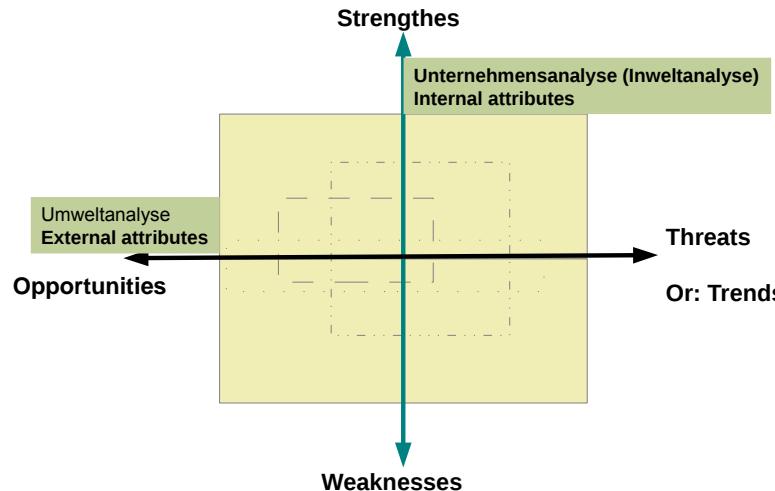
I let them rest from nine till five.  
 For I am busy then,  
 As well as breakfast, lunch, and tea,  
 For they are hungry men:  
 But different folk have different views:  
 I know a person small--  
 She keeps ten million serving-men,  
 Who get no rest at all!  
 She sends 'em abroad on her own affairs,  
 From the second she opens her eyes--  
 One million Hows, two million Wheres,  
 And seven million Whys!

## 10.2.2 Strategic Analyses for Research

- Not all research is *relevant*
- Often, decisions have to be made about which way to go in research. Several general analysis for strategy can be used.
- [more material in course "Software Management (summer)"]

## SWOT Analysis

- ▶ SWOT is a 4-dimensional attribute analysis for the development of a strategy for one's project [Albert Humphrey]
- ▶ For strategic decisions of your thesis and your research

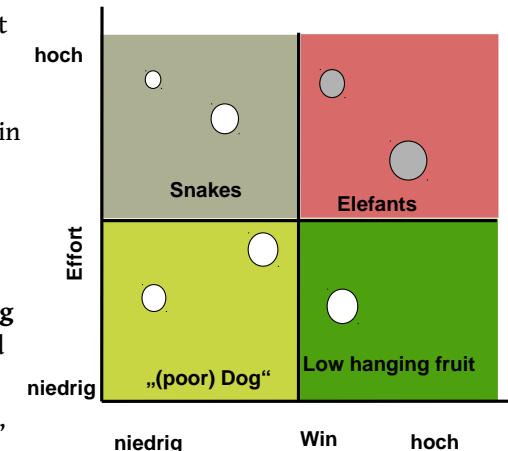


## „Low Hanging Fruit“ Analyse (Effizienzfaktor)

- ▶ Die „low hanging fruit“-Analyse (Fruchtbarkeitsanalyse) analysiert die Menge der möglichen Forschungsfragen und -resultate

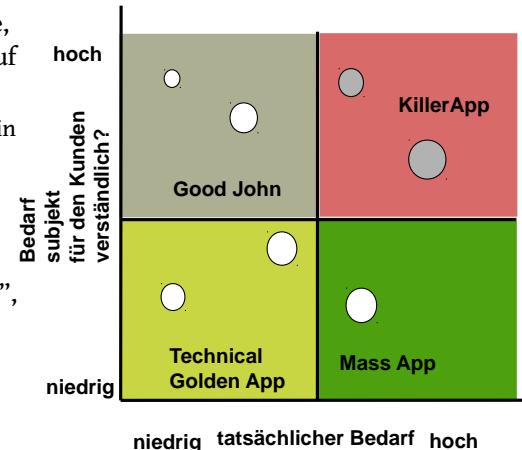
- Der **Fruchtbarkeitsfaktor** ist ein Nutzen-Nutzen-Attraktivitätsfaktor:
- **Fruchtbarkeitsfaktor** =  $\text{Win} * \text{Effort}$

- ▶ Am attraktivsten sind „low hanging fruits“, weil sie mit wenig Aufwand viel Gewinn abwerfen
- ▶ **Dogs** können durchgeführt werden, um strategische Ziele zu erreichen
- ▶ **Snakes** kill immediately – never do research on them!
- ▶ **Elefants** erdrücken die Forschung auf mittelfristige Sicht



## „KillerApp“ Analyse (Attraktivitätsfaktor)

- ▶ Die „KillerApp“-Analyse analysiert die Menge der möglichen Projekte, Produkte oder Dienstleistungen auf Verstehbarkeit und Bedarf.
  - Der **Bedarfsfaktor** ist ein Nutzen-Nutzen-Attraktivitätsfaktor:
  - **Bedarfsfaktor** =  $\text{Bedarf} * \text{Verstehbarkeit}$
- ▶ Am attraktivsten sind „KillerApps“, weil sie leicht verständlich und werden von vielen gebraucht



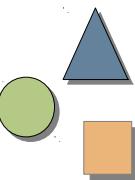
## Home Work

- ▶ Conduct a „low hanging fruit“ analysis for the topic „Smart Grid“
- ▶ Conduct a „killer app analysis“ topic Smart Grid
  - find a killer ap
  - find a golden technical a

## 10.3. Information Gathering



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### What to Cite

- ▶ Distinguish primary from secondary sources
  - Read and cite primary sources!
  - If you found a good pedagogic overview article interesting for others, too, you may also cite this secondary source
- ▶ Important journals in Software Engineering
  - ACM Transactions on Software Engineering and Methodology (TOSEM)
  - ACM Transactions on Programming Languages and System (TOPLAS)
  - IEEE Software
  - Springer Software and Systems Journal (SoSym)
- ▶ Overview journals or bibliographies for certain topics
  - ACM Computing Surveys

### Information Gathering (Recherche)

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- ▶ Most often, literature is found today on the internet.
  - Google scholar
  - Research gate
  - bib-Server in Karlsruhe
  - dblp search engine
- ▶ Use the SLUB license to find papers with Springer, ACM, IEEE.
- ▶ For non-licensed papers, use the SLUB search engine
  - <http://www.slub-dresden.de/>
  - Go and lend a paper copy
- ▶ Saxony stores most of its Master's thesis and PhD theses on "Quality Content of Saxony", our permanent pdf server
  - <http://www.qucosa.de/>
  - Here you can find most of the Master's theses of the chair of Software Engineering.



### Homework: Look for interesting Journals and Conferences in Software Engineering

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- ▶ Surf ACM, IEEE, Elsevier, Wiley, Springer
  - ▶ We collect them next time

## 10.4. Solution Invention – How Do I Find a Solution for my Problem?

Please, consult the lectures of "Software management (SWM)" to improve your knowledge on management. Runs in Summer.

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### Invention and Problem-Solution Analysis

- ▶ Most often, such a problem-solution analysis will become part of the introduction of your report.
- ▶ Inventing a technical solution for a problem, as required by technical science, is a difficult task.
- ▶ Also, research should be relevant – how to find out?
- ▶ Important is a problem solving method, such as
  - ZOPP (Ziel-orientierte Projektplanung)
  - PROBLOSS (problem-blocking-factor analysis)
  - GROW (goal analysis)
  - And several more.
- ▶ These analyses help to focus the problem, develop goals for the work, find out success factors, and how to prove that the solution is working well.
- ▶ Here comes an introduction.

### Different Classes of Research Results

- ▶ **Relevant research:** Somebody, the **research stakeholder**, needs the result.
- ▶ **High innovation depth:** research result lies much beyond the state of the art
- ▶ **Narrow result:** the research result will not influence many applications, products, markets, nor other research.
- ▶ **Disruptive result:** The research result will change many technologies, product markets, value chains.
- ▶ **Epsilon-result:** The research result is not far away from the state of the art, but contains a definite improvement.
- ▶ **"low hanging fruit"-result:** the research result is quite easy to achieve or to document

### 10.4.2 Generation Processes for Problems, Ideas, Solutions

- ▶ Finding solutions or ideas is important.
- ▶ Use some general generation processes

## Generation of Prioritized Lists with GAP

- 55 ▶ For assessments and analyses of ideas, problems, solutions, risks, etc  
▶ For alternatives if difficult decisions have to be taken

### Generation (Identification, Elicitation)

Elicitation  
Brainstorming  
Delphi-Studie  
Checklisten

### Assessment (Grading)

Einzel-Bewertung mit  
Metriken (auf Skalen)  
eindimensional  
mehrdimensional

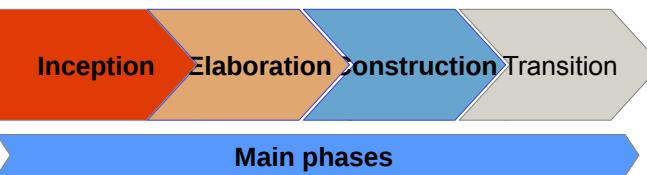
### Prioritization (Ordering)

Vergleichende Bewertung  
Im eindimensionalen Fall  
ist die Priorisierung einfach  
mehrdimensional:  
multikriterielle Analyse  
multikriterielle Optimierung

## DO-Process InECT

57 Die Phasengliederung des RUP ist als INECT allgemein als DO-Prozess verwendbar (Phasenmodell):

- ▶ **Inception:** Festlegung aller Projektbedingungen und Einrichtung einer Umgebung zur Durchführung aller folgenden Arbeitsschritte
- ▶ **Elaboration:** Durchführung der Analyse, Festlegung aller Anwendungsfälle und Entwurf der Architektur
- ▶ **Construction:** Fortführung des Entwurfs sowie Implementierung der Architektur und Durchführung des Tests
- ▶ **Transition:** Übergangsphase in der das Softwareprodukt beim Kunden auf der Zielplattform installiert und integriert wird; Nachstudien; Prozessverbesserung



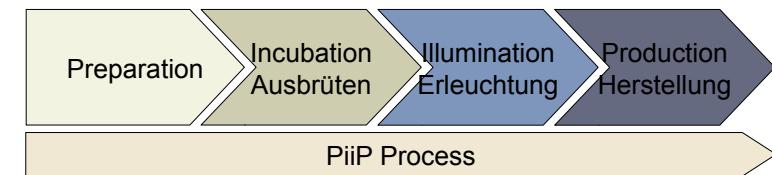
## 10.4.3. General Processes to Achieve Solutions

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## The PiiP Process

- 58 ▶ If we want to solve a research problem, a lot of thinking ("incubation") is needed.  
▶ Don't give up if the illumination takes some time!  
▶ Consider, that this is always like this. Edison made more than 10000 experiments before the lightbulb worked.  
▶ [Heimes]



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## 10.5. Structuring



### Structuring is Dealt with in a Specific Part of the Course

- ▶ This course has several special chapters on how to organize logical clusters with *development schemes*
- ▶ For all texts and talks, several **structural contracts** between the author and the reader/listener need to be developed:
  - Point
  - Thesis
  - Controlling idea
  - Controller
  - Skeleton
- ▶ They are called the **dress of the naked text or talk**

## Structuring of Ideas, Problems, Solutions

- ▶ Clusters and Structure Trees are the main instruments to bring wild unsorted ideas into structured, hierarchical form.
  - They can easily be brought into other hierarchical schemes.
- ▶ Categorise into taxonomies
  - Oberbegriffe finden
  - Ähnlichkeiten und Zusammenhänge finden
- ▶ Segmenting and partitioning
  - Validierung von Oberbegriffen durch Aufdeckung trennender Merkmale (z.B. durch Mindmap – ähnlich Clustering)
  - Oberbegriffe liefern gewichtete Teilbäume
- ▶ Part-of Hierarchies
- ▶ Argumentation hierarchies for Claims
- ▶ There is a special chapter on structuring with development schemes (Ch. 12).

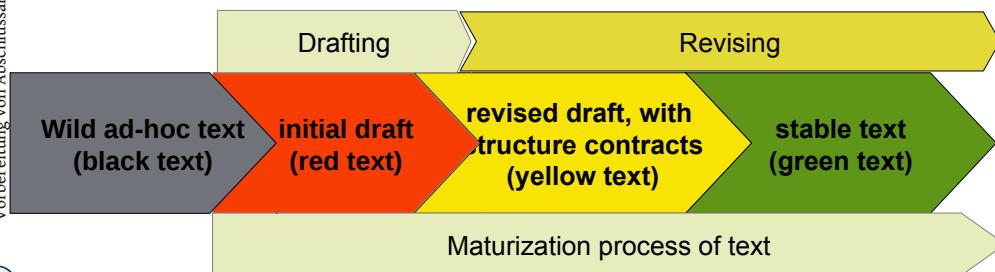
## 10.6. Textification: Drafting and Revising



## Textification and Talkification

63

- ▶ **Textification** is the process of putting Clusters, Structure Trees, Points and Development Schemes into beautiful texts, like Fishbones, Whalebones, Pivot paragraphs a.m.m.
- ▶ **Talkification** is the similar process of producing talks, and it is very similar.
- ▶ Both processes start with a **draft (red version)**, revise it twice into a **yellow** and a **green version**, the final text or document.
  - Under three versions, don't believe a text is mature.



## Revision for ... Unity and Coherence with Controlling Ideas

64

- ▶ Most people start to write ad-hoc text (black text). Then, the texts wander around, more and more associated ideas disturb unity and coherence.
- ▶ **Unity:** a sentence contributes, reminds on or supports the central idea of the text (the controlling idea).
- ▶ **Coherence:** all sentences relate to each other, being threaded by common words, subjects, thematic strings.
- ▶ A text with a **controlling idea** is called a text with **structural contract**
- ▶ Do not start with black text! Always start with a **controlling idea** and try to write red text, drafts will already roughly unity and coherence.

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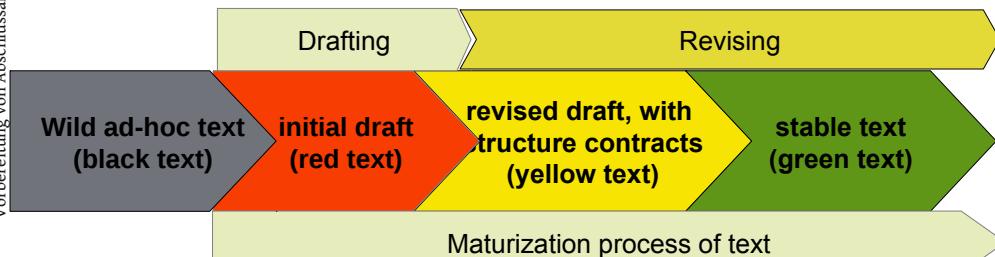
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## Revision for ... Unity and Coherence with Controlling Ideas

65

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- ▶ Do not start with black text! Always start with a **controlling idea** and try to write red text, drafts will already roughly unity and coherence.



## Revision for...

66

- ▶ Unity and coherence (controlling ideas, controllers, and threadings)
  - Pivot structures
  - Concession
- ▶ Transitional sentences and paragraphs
- ▶ Grammatical correctness: punctuation, words, commata,..
- ▶ Removing boredom (metaphors, hook paragraphs, soap boxes,...)

## 10.7 Demonstrate



## Appendix

- ▶ Several slides are courtesy to Sebastian Cech



- ▶ In technical science, experiments and demonstrations are very important.
- ▶ Scientists need to *sell their results*, because results should be *relevant*
- ▶ A paper, report, and talk should contain an experiment or demo.
- ▶ Screen films and lab videos (labcasts) can be made to illustrate and document

