

23. Software Ecosystems

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- 1) Software Platforms and Ecosystems
- 2) Software Ecosystems for Cyber-Physical Systems



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23.1. Software Platforms and Software Ecosystems

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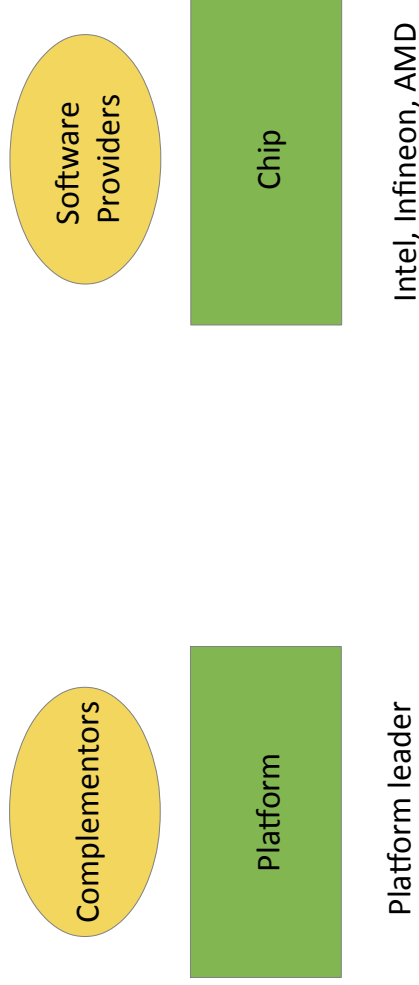
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Platforms and Ecosystems

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- ▶ „Platforms, not only products“ (Buch „Staying Power“ Michael Cusumano)
- ▶ Marktplätze brauchen Marktplattformen
 - Mit Vendor Lock-In

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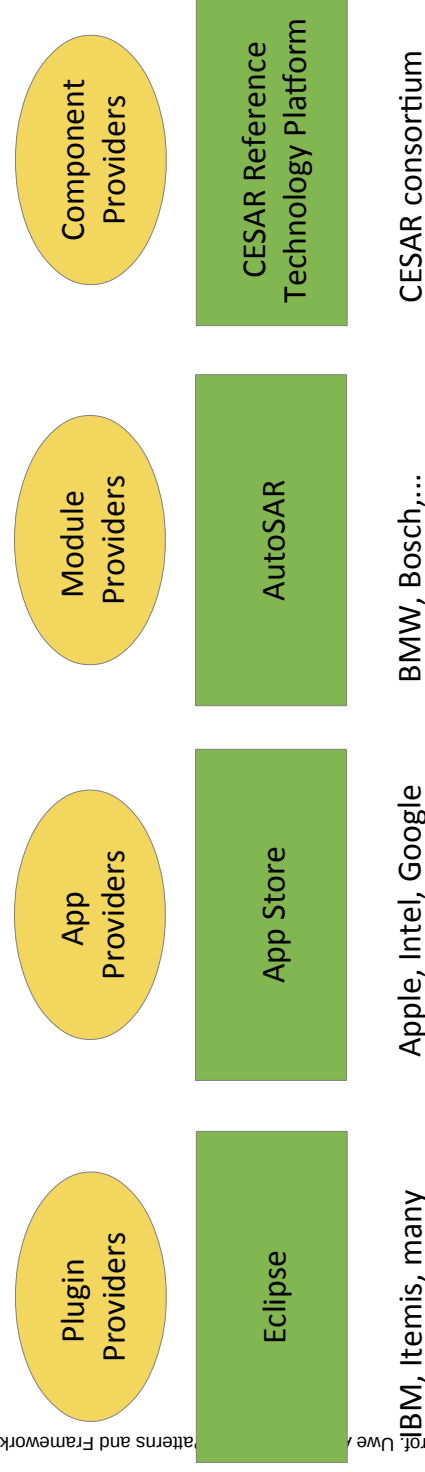


Plattform Leadership

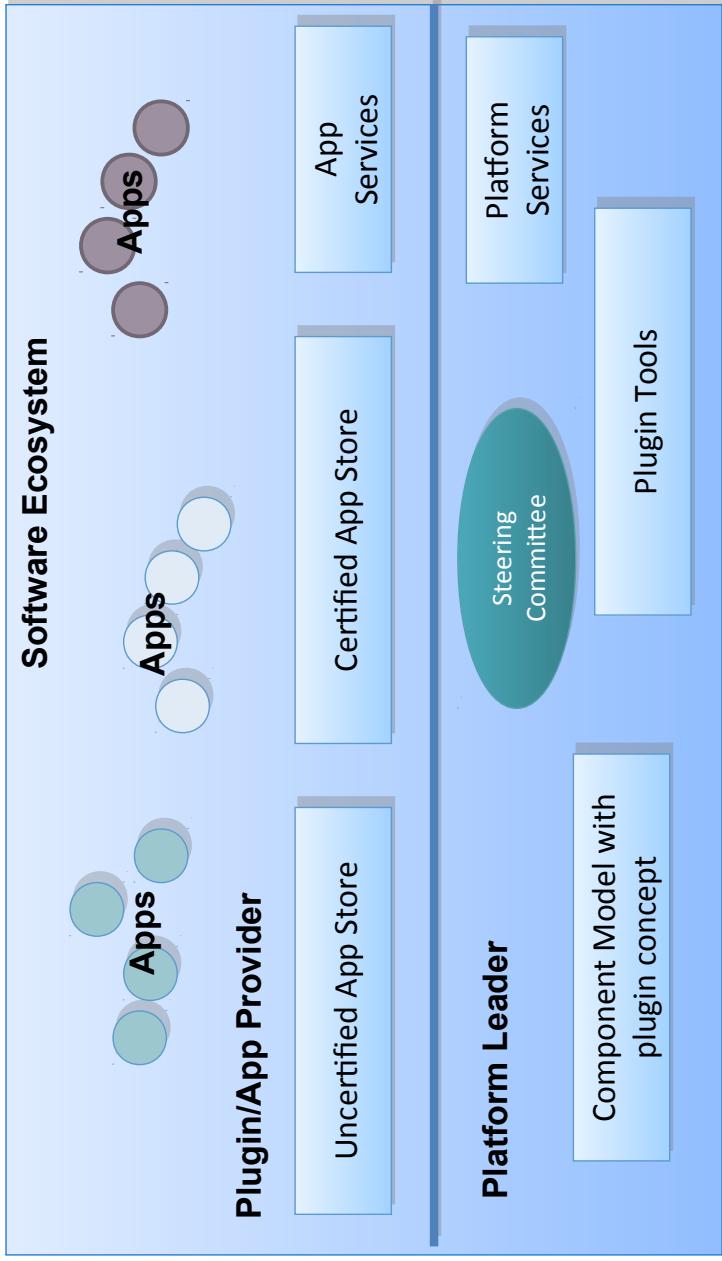
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- ▶ Plattform leadership und „platform wannable“
- ▶ Plattform can be open or closed
- ▶ Plattform can be for end users or for developers

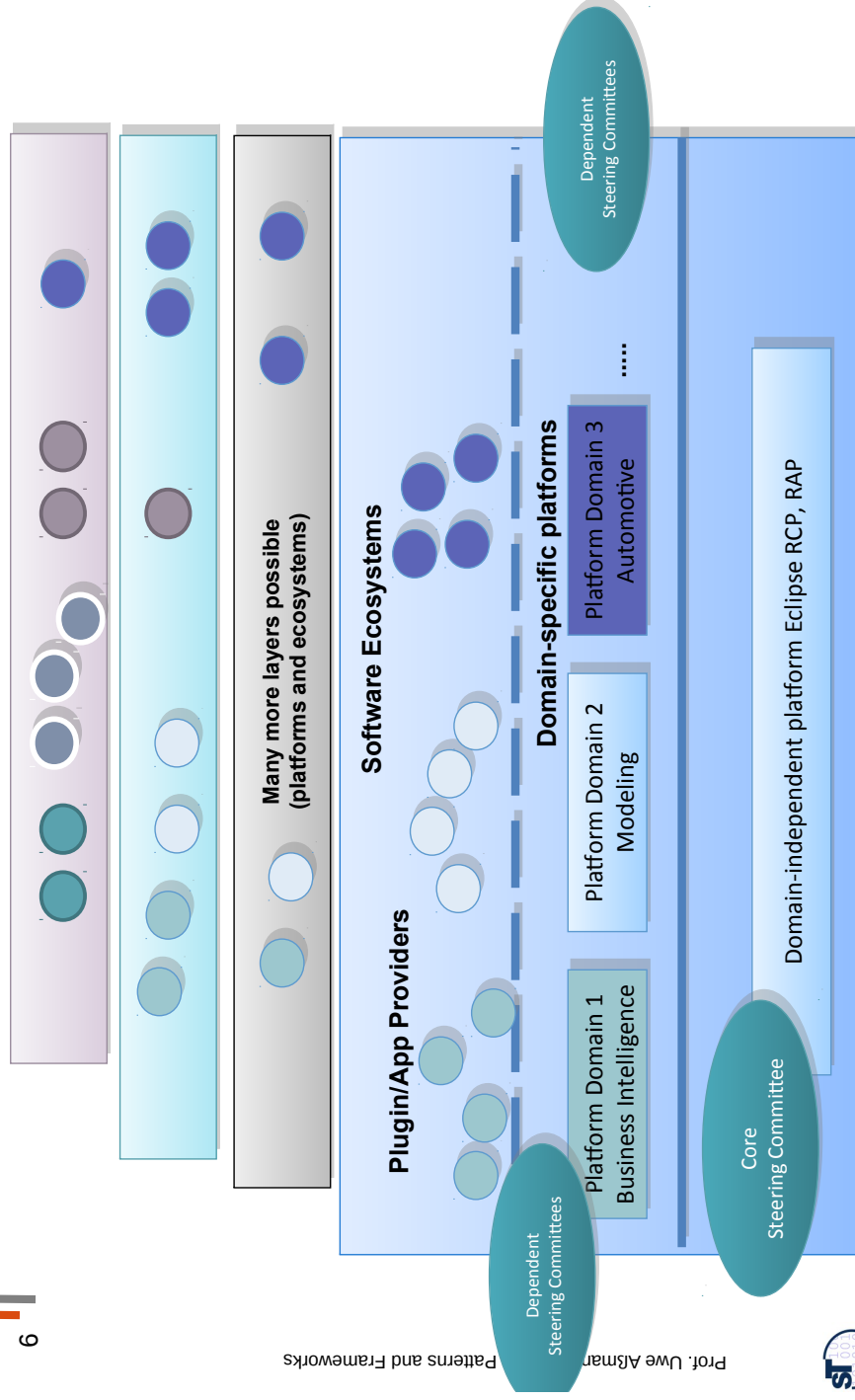
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Software Ecosystems a la iPad, AutoSAR, GENIVI



Layered Platforms and Layered Ecosystems (Eclipse.org)



Pay per Membership of the Foundation

- Determined by bylaws of the foundation
- 1 vote costs
 - labor money: e.g. 1 py per vote
 - travel money, rent,..
- Votes can be splitted

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Software Ecosystems

„An Eclipse-like software ecosystem relies on a modularity technology and business model“

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Modularity Technology:

- Rich component model with plugin concept and non-functional verification
- Framework extension language

»Business model:

- Steering committees control the platforms and pay fees for their votes



Business Value for a Member of the Core Platform Steering Committee

- ▶ Right to set
 - Standards for the future CPS ecosystems
 - Share a part of the markets
- ▶ Right to vote
 - Decision about dependent domain-specific platforms
 - Decision about dependent domain-specific projects
 - Decision about VIP-push projects for third parties
- ▶ Right to get transfer projects
 - Tailored, non-exclusive VIP-push projects
 - Tailored, exclusive Cell-pull projects
 - Student cell projects
 - Research rotation projects
 - Industry PhD projects
 -

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Vendor-Lock-in-Mechanisms

- ▶ Creation of service markets on the platforms („Marktrecht“)
- ▶ Certification right (admission of applications)
- ▶ Deployment right (Installation right)
- ▶ Sales right, Distribution right (see Apple AppStore)
- ▶ Licensing for interfaces, tools, infrastructure

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23.2. Software Platforms and Software Ecosystems for CPS

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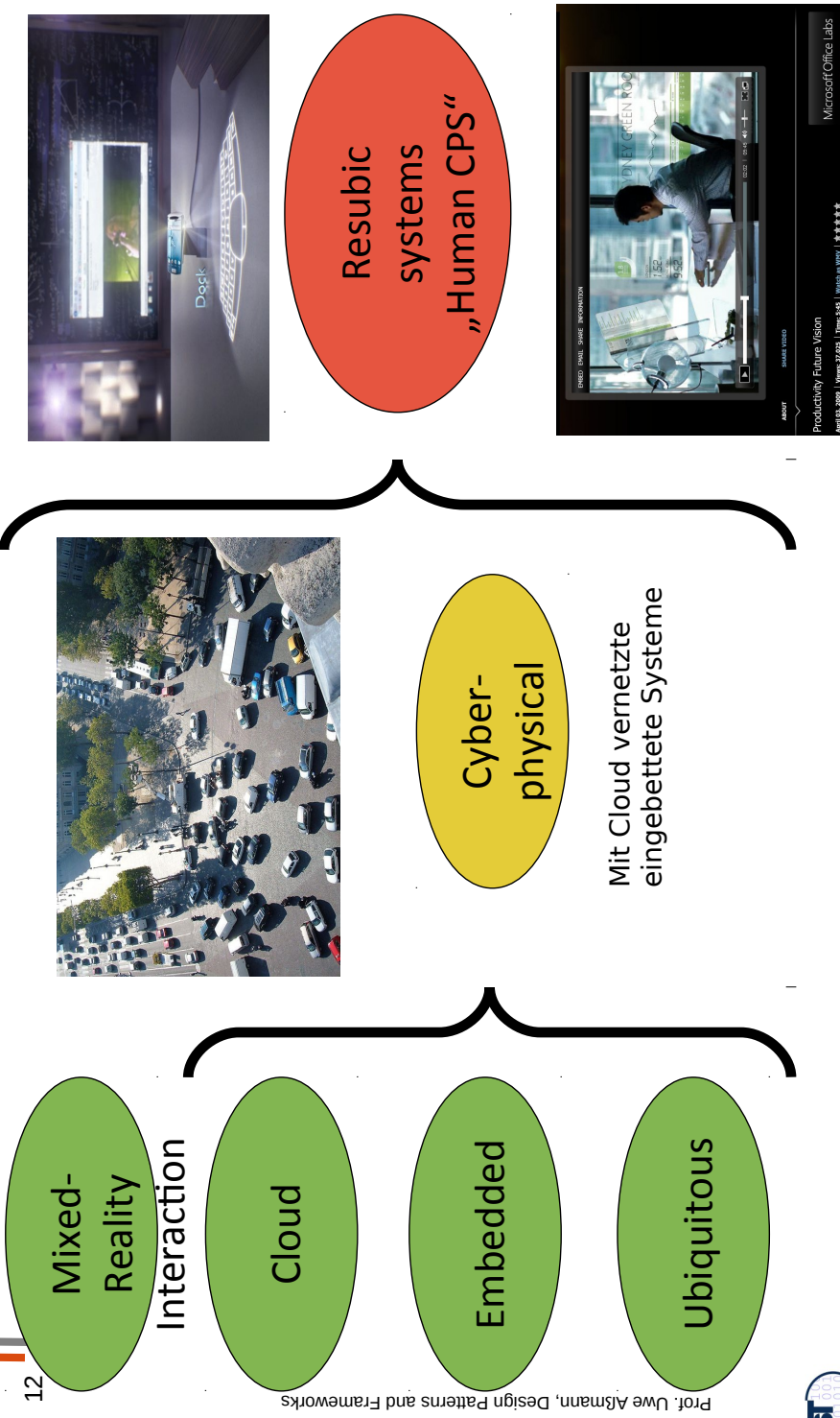


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What are Cyber-Physical Systems (Resubic Systems)?



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CPS-Plattform-Leadership

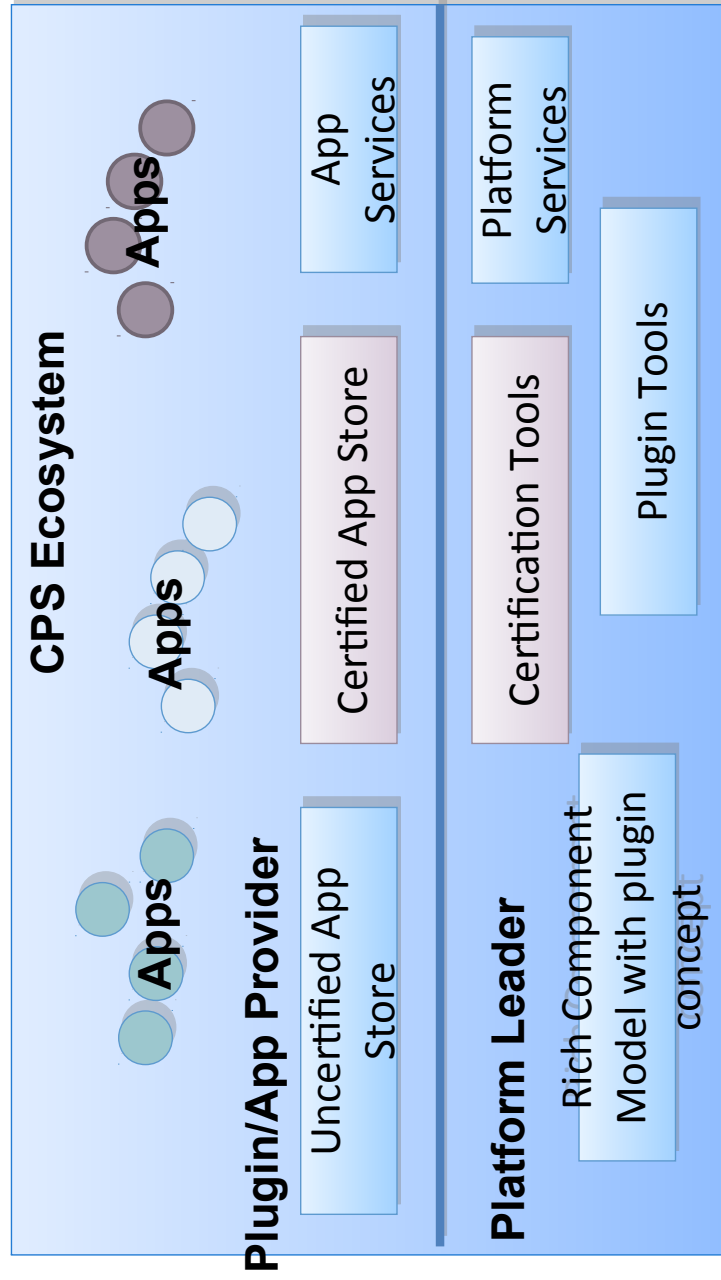
- ▶ In a supply chain or value chain, each level can form an ecosystem on its own, with specific platform



Who is going to own the CPS platforms?

Basic CPS Software Ecosystems

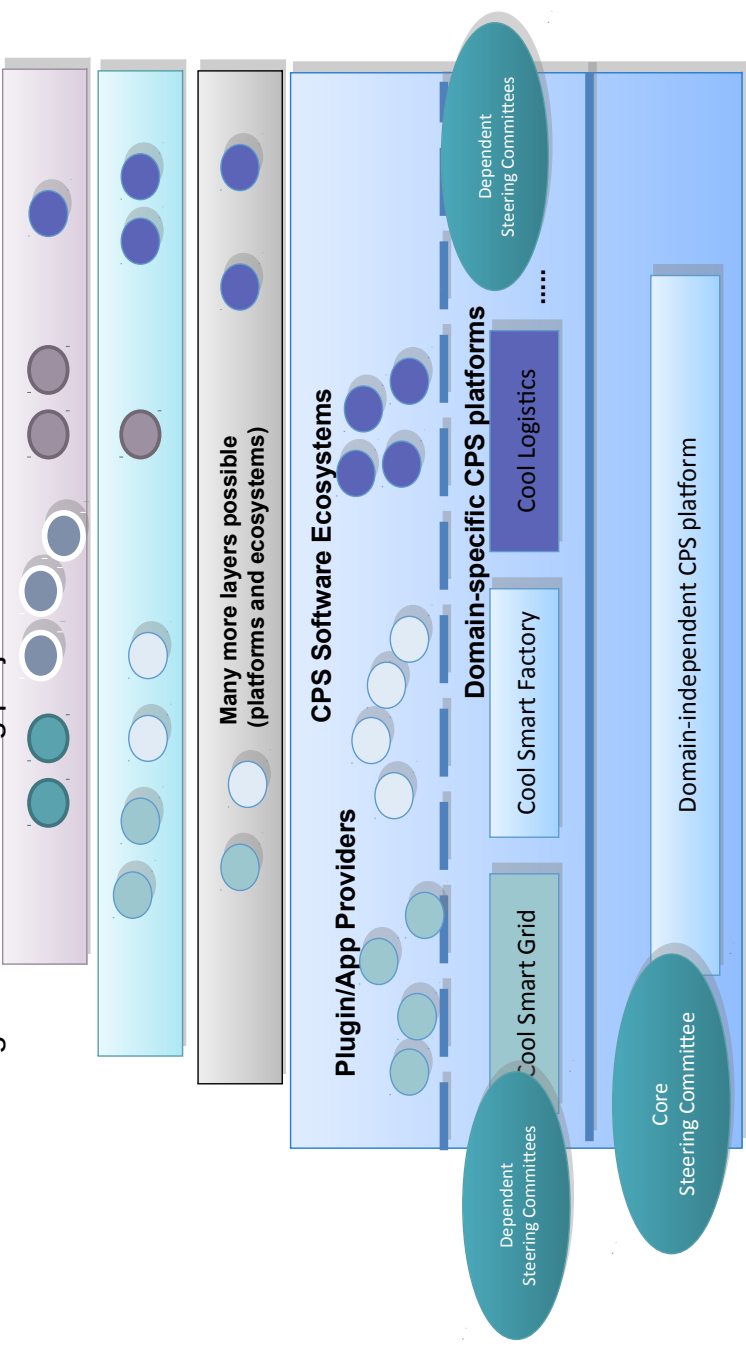
- ▶ Divided by platform leader and App provider
- ▶ Apps are safety-critical and must be certified



Layered CPS Software Ecosystems

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- ▶ CPS ecosystems will be structured like the Eclipse ecosystem:
 - Layered platforms, hierarchic ecosystems
 - Steering committee admitting projects

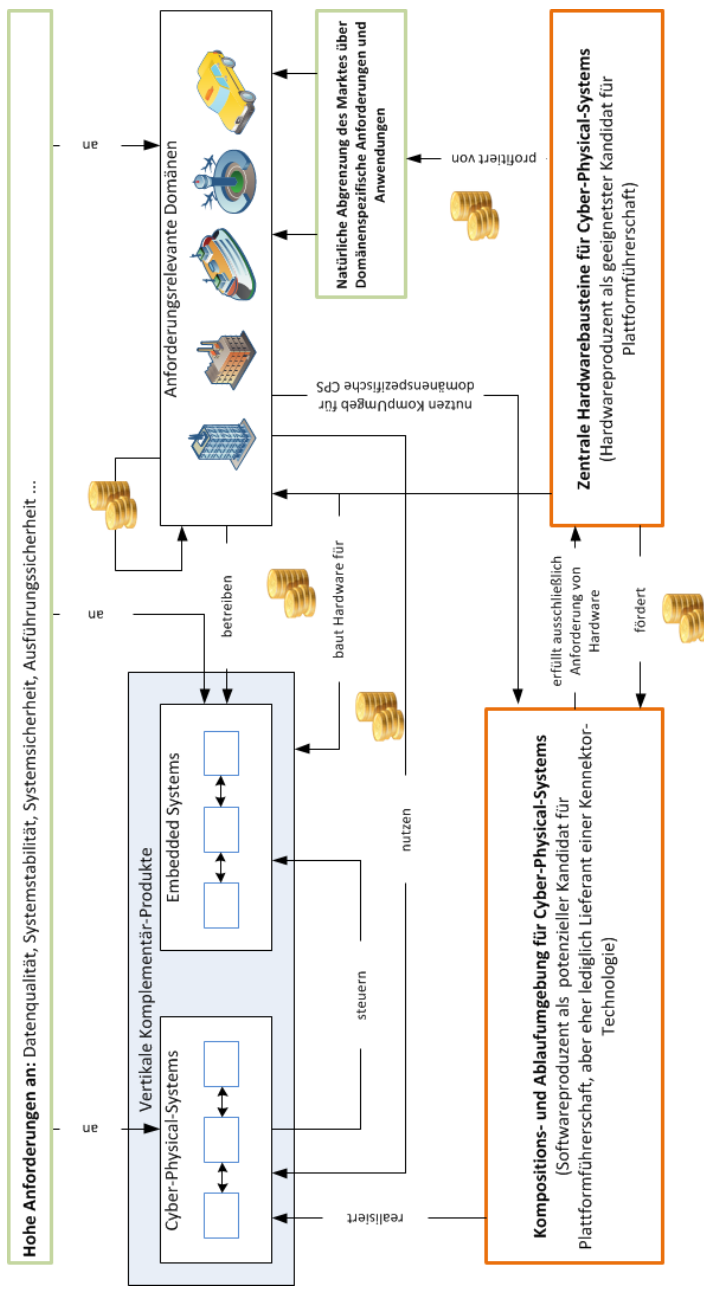


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Platform Building

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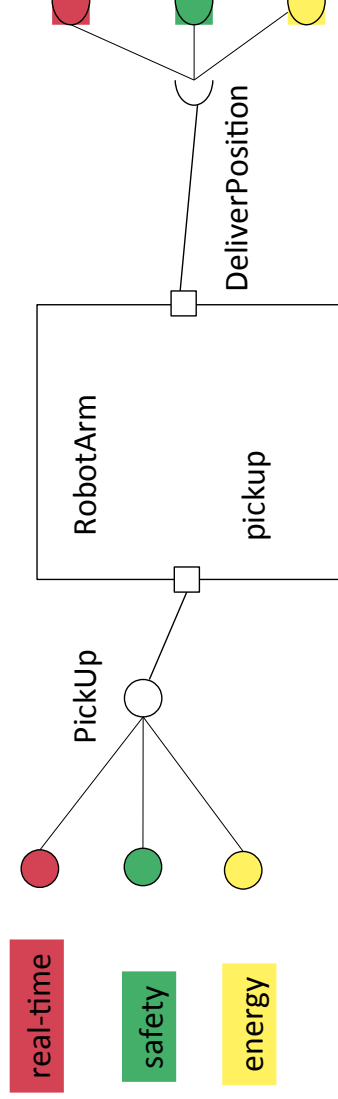
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[Prof. S. Strahinger, TU Dresden]

Prerequisites for a CPS Platform

- ▶ Component model for verification of safety-critical apps
- ▶ Software framework with Plugins/Extensions
- ▶ Extensions must be verified and certified
 - for function
 - for qualities
- ▶ more in CBSE

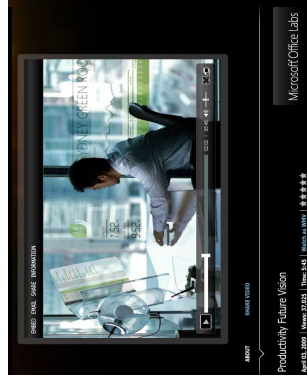


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ResUbic Lab Dresden Software Aspects

- Exploring cyber-physical systems (res ubique)
- ESF Young Researcher Groups
 - ZESSY: safety-critical cyber-physical systems
 - EDYRA: seamless interaction, personal info services
 - FLEXCLOUD: cloud management
 - VICCI: CPS control and cloud robots
- 6 Mio € 2011-14, ESF, SMWK
- Focus „Smart Office“



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