NABC PITCH CANVAS
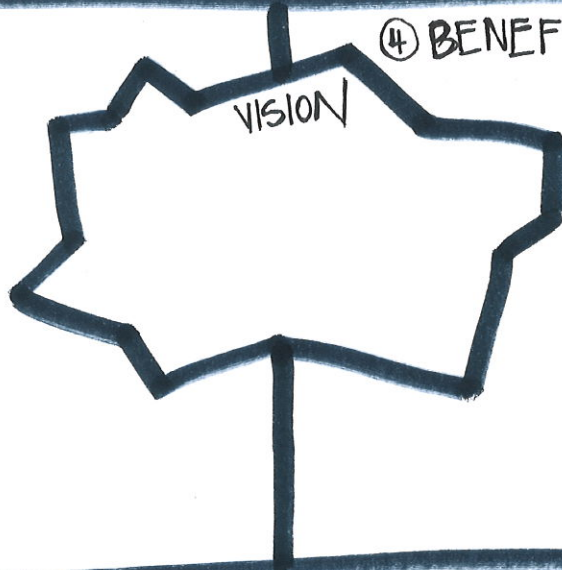
① HOOK

② NEED

③ APPROACH   ④ BENEFITS

VISION

⑤ COMPETITION

⑥ 1 SENTENCE ROUNDING OFF