

# dresden|exists – Ideas to market

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06.11.2020

dresden | **exists**

WISSEN. GRÜNDEN. UNTERNEHMEN.





20%

10%

30%

45%

30%

5%

BUSINESS

Prof. Dalpke

# dresden|exists

## At a glance

- Founded: 1999
- Located: Department of Entrepreneurship and Innovation
- Mission: Fostering entrepreneurial thinking in universities, research institutions and establishing of entrepreneurship culture
- Partner: Technische Universität Dresden (TUD),  
Hochschule für Technik und Wirtschaft Dresden (HTW),  
Fachhochschule Dresden (FHD9)  
Hochschule für Bildende Künste (HfBK)  
Max-Planck-, Helmholtz- and Leibnitz-Institutes,  
Fraunhofer-Society
- Sponsors: State of Saxony and the European Social Fund (ESF)

# dresden|exists – support & assistance

Take off in your own startup



## **Inform & network**

Events for founders (e.g. regular meetups) and individual exchange with experts



## **Consulting**

Evaluation of product and service ideas as well as individual coaching until the foundation



## **Training & learning**

Lectures for students, workshops and training for founders, incubation programs



## **Financing**

Advice on funding programmes (especially EXIST) and access to Investors, business angels and matching events



Over **3.000**  
supported ideas

**75**  
EXIST-Startup  
Business  
Grants

**20-25** Startups p.a.

**> 70** Mio. Euro invested  
Venture Capital

**15.000**  
**visitors**  
at Gründerfoyer



remote

# BOOTCAMP

Vom Code zum Startup



# Bootcamp – 6 Teams, 7 Boot-Workshops

## This is how boot camp works:

- 6 teams, 6 weeks, 7 workshops.
- we develop your idea to a user-centered software solution with a first business model

## What can you take with you from the Bootcamp?

- Ready for the pitch - you can take your business idea structured and convincing presentation.
- you have a first feedback on your idea.
- Together we plan your steps to the startup. Development, customer contacts, financing.



**Apply now:**

**[bootcamp@dresden-exists.de](mailto:bootcamp@dresden-exists.de)**

# Team





# How does your idea become a product?

Web: [www.dresden-exists.de](http://www.dresden-exists.de)

E-Mail: [deltahochdrei@dresden-exists.de](mailto:deltahochdrei@dresden-exists.de)