Prof. Dr. Frank J. Furrer

### «Engineering Principles for Safety and Security in Cyber-Physical Systems»



Replaced by ZOOM Q/A-Meeting

Hauptseminar Day 2: 31. May 2021

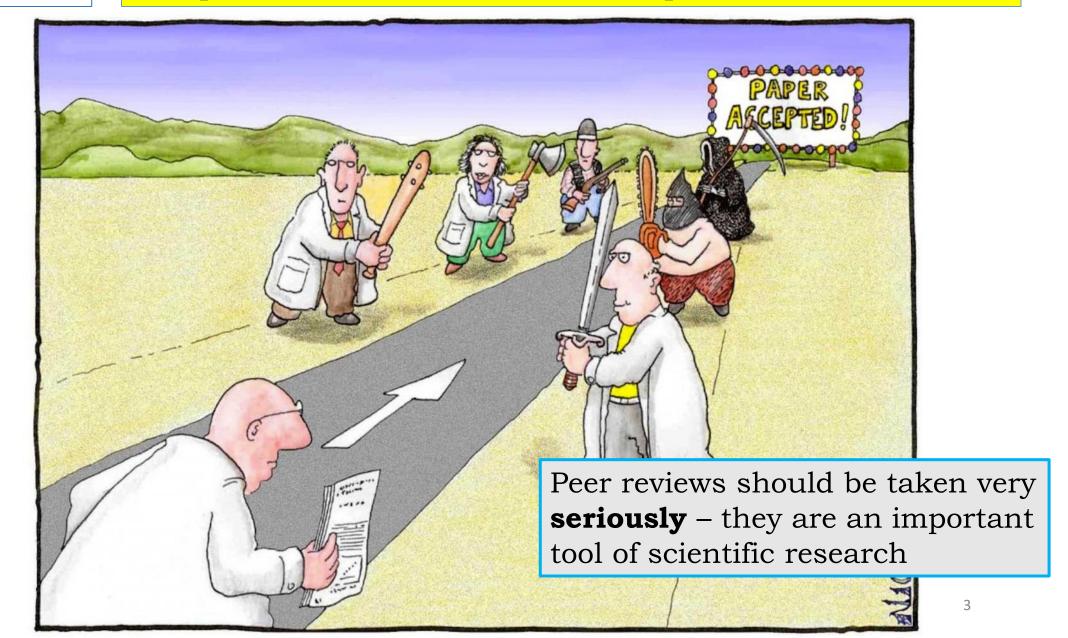


Schedule Day 2

Name	Presentation	Feedback	
Furrer, Frank J.:  Introduction	Introduction 10:00 – 10:15		
Mina Todorova	10:15 – 10:35	10:35 – 10:45	
Patrick Sprung	10:45 - 11:05		
Furrer, Frank J.: Final Comments	11:15 -11:30		

### ... Your Peer Reviews

### The peer reviews were fair and helpful – but rather short





#### Peer Evaluations: Some "Do's"

- 1. Do treat the writer with courtesy and respect.
- 2. Do comment on the performance, not the person.
- 3. Do focus on <u>how</u> the argument is supported (or not), rather than whether you agree or disagree with it.
- 4. Do aim for balance and completeness in pointing out strengths and problem areas.
- 5. Do comment on specific examples of strengths and problem areas.
- 6. Do aim to help the writer see how to improve future work as well as the current draft.

#### Peer Evaluations: Some "Don't's"

- 1. Don't use snippy marginal comments such as "So what?" or "What's your point?"
- 2. Don't get into debates over unresolvable questions of individual value and belief (for example, questions relating to religion, gun control, or abortion).
- 3. Don't argue with the writer. Raise objections or ask for explanations only to clarify and suggest ways of strengthening the argument.
- 4. Don't confine your comments to mechanical details.
- 5. Don't make vague, global comments.
- 6. Don't rewrite for the writer

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- Improves paper or project
- Enhances the skills and knowledge of author(s)

### Why are peer reviews good for the reviewer(s)?

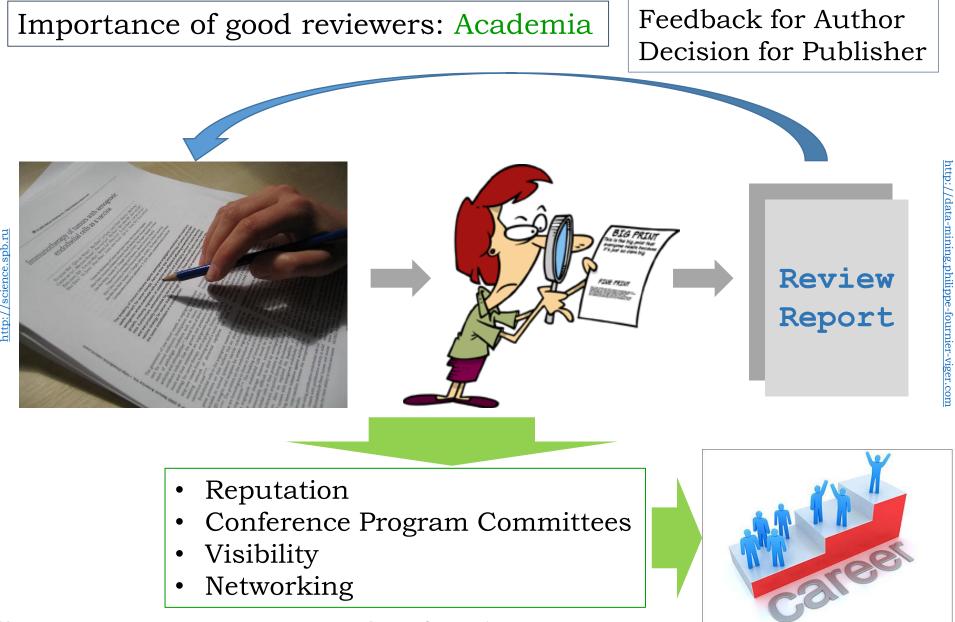
#### **Academia**:

- Leads to important contacts
- Generates visibility and recognition

#### Industry:

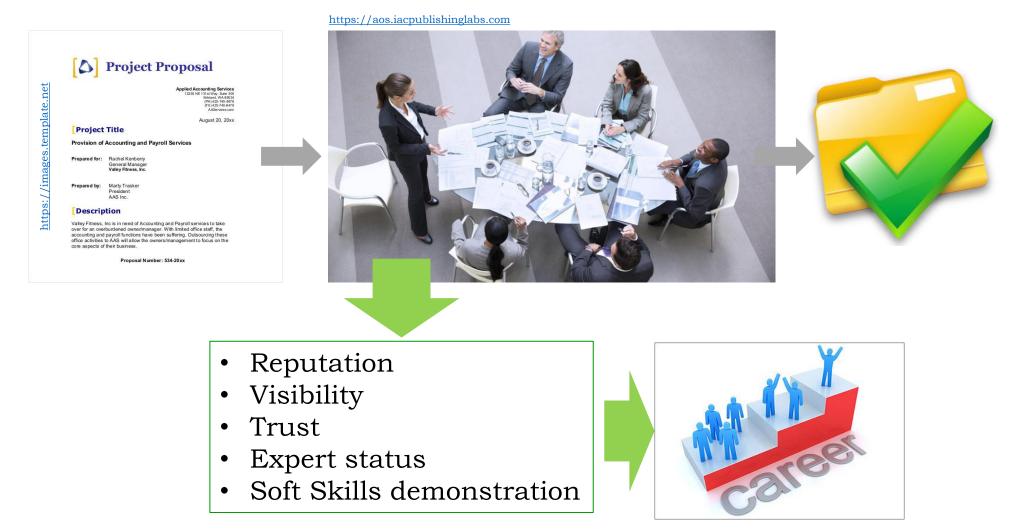
- Massively raises the visible value of the reviewer
- Leads to invitation to project groups



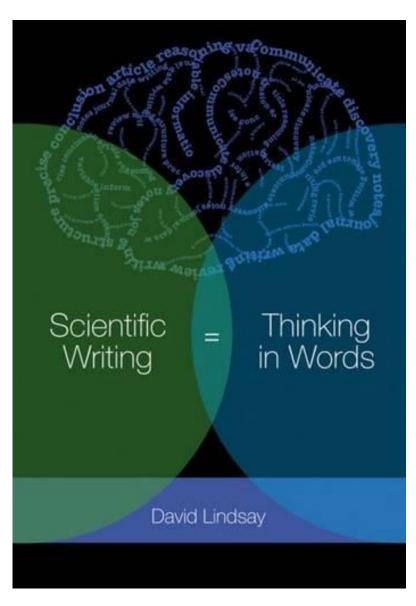




### Importance of good reviewers: Industry





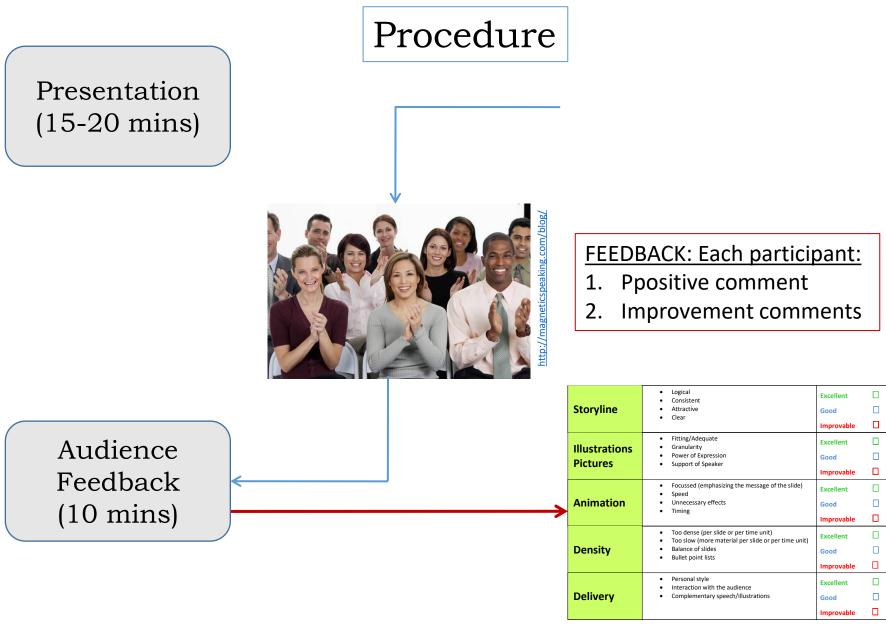


David Lindsay:

Scientific Writing = Thinking in Words

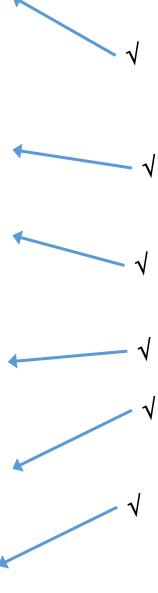
CSIRO Publishing (Australia) 2013 ISBN 978-0-643-10046-6







				1
	<ul><li>Logical</li></ul>	Excellent		
Storyline	<ul> <li>Consistent</li> </ul>	Good		
,	Attractive	Improvable	П	
	• Clear	Improvable		
	<ul><li>Fitting/Adequate</li></ul>	Excellent		
Illustrations	<ul><li>Granularity</li></ul>	Good		
<b>Pictures</b>	<ul><li>Power of Expression</li></ul>			
	<ul> <li>Support of Speaker</li> </ul>	Improvable		
	<ul> <li>Focussed (message of the slide)</li> </ul>	Excellent		
Animation	• Speed	Good		
Ammation	<ul> <li>Unnecessary effects</li> </ul>	Improvable	П	
	Timing	Improvable		
	Too high	Excellent		
Doncity	<ul><li>Too low</li></ul>	Good		
Density	<ul> <li>Balance of slides</li> </ul>			
	<ul> <li>Bullet point lists</li> </ul>	Improvable		
	Personal style	Excellent		
Delivery	<ul> <li>Interaction with the audience</li> </ul>	Good		
	<ul> <li>Complementary speech/illustrations</li> </ul>		П	
		Improvable		
	<ul><li>Precise</li></ul>	Excellent		
Message	• True	Good		*
	<ul><li>"catching"</li></ul>	Improvable	П	
	© HS Prof. Dr. Frank J. Furrer – SS 2021	improvable		





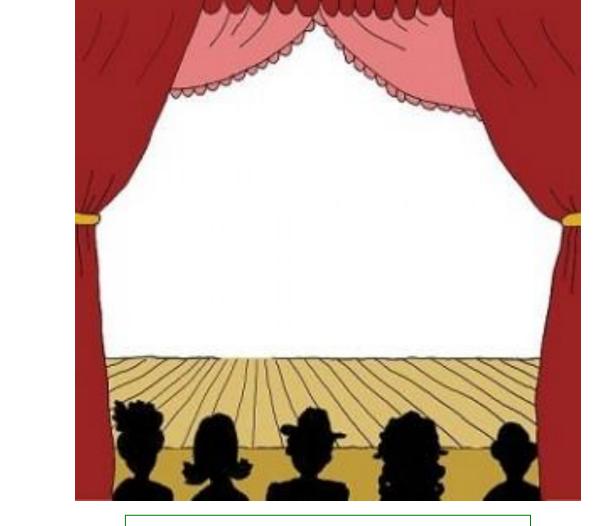
### What is the <u>sure</u> death of a good presentation?





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... the stage is yours!



Mina Todorova
Presentation 1
31.5.2021

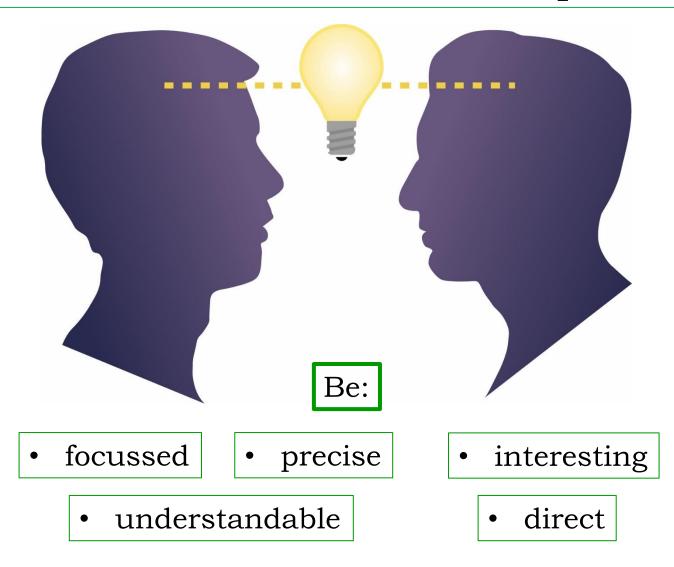
	<ul><li>Logical</li><li>Consistent</li></ul>	Excellent	
Storyline	Attractive	Good	
	• Clear	Improvable	
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Pictures	<ul><li>Power of Expression</li><li>Support of Speaker</li></ul>	Improvable	
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Animation	<ul><li>Speed</li><li>Unnecessary effects</li></ul>	Good	
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	<ul><li>Too high</li></ul>	Excellent	
Density	<ul><li>Too low</li></ul>	Good	
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	• Precise	Excellent	
Message	• True	Good	
essage	<ul><li>"catching"</li></ul>	Improvable	



Patrick Sprung
Presentation 1
31.5.2021

	<ul><li>Logical</li></ul>	Excellent	
Storyline	• Consistent	Good	
	<ul><li>Attractive</li><li>Clear</li></ul>	Improvable	
	<ul><li>Fitting/Adequate</li></ul>	Excellent	
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	• Precise	Excellent	
Message	• True	Good	
	<ul><li>"catching"</li></ul>	Improvable	

### Papers and Presentations do transport ideas





### Eliminate unnecessary concepts



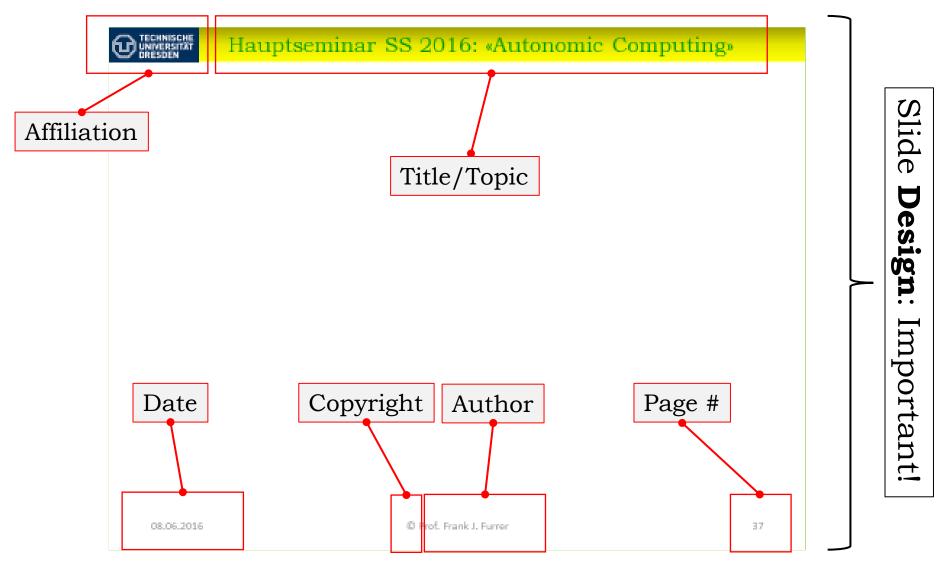


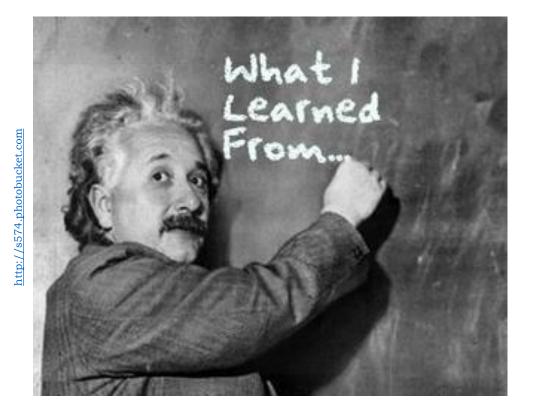
- Mark all **concepts** in your paper
- Is each concept really necessary?
   ⇒ if not, eliminate the concept

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### Format of the Slides ⇒ Navigation Help!





# What must your audience take home?



Your Message!

... and the methods, insights, results of your work



# Message

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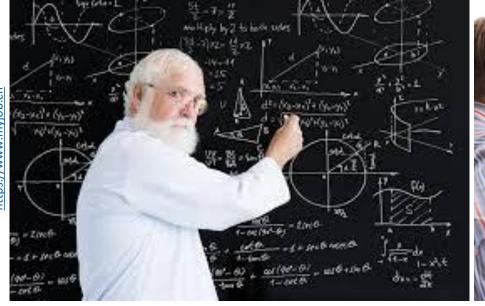


	yes	no	1
Clear?			7
True ?			
Important?			7

# Message



Writing convincing and admirable papers is an **important soft skill** and a **key factor** for career success both in academia and in industry.





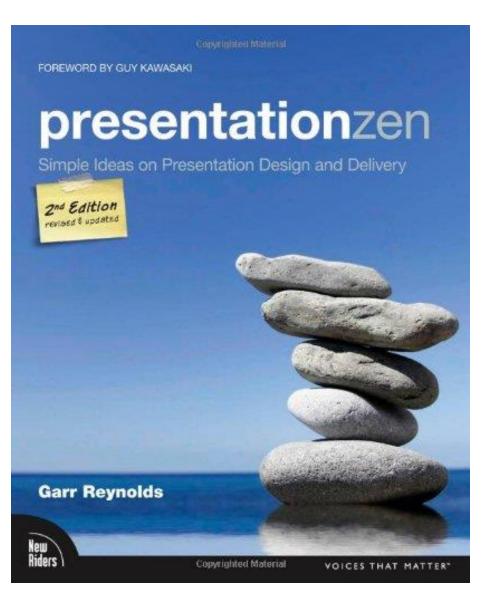




The first objective is to ensure that what you think you have said is the same as what the reader thinks you have said

David Lindsay, 2013, ISBN 978-0-643-10046-6





Garr Reynolds:

Presentation Zen: Simple Ideas on Presentation Design and Delivery

New Riders, 2<sup>nd</sup> revised edition, 2011 ISBN 978-0-3218-1198-1

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## Next Steps



Hauptseminar Day 2 Meeting  Note: ZOOM-session	Monday, May 31, 2021: 09:20 - 10:50/11:10 - 12:40 (2. + 3. DS), Room HSZ/108	<ul> <li>Participants presentatio is</li> <li>Peer discussions, Fe dt ack on style &amp; content</li> </ul>
Deliver the <b>draft of your paper</b> to your peer reviewers (No storyline update required)	Monday, June 14, 2021	<ul><li>e-mail your paper to:</li><li>Your peer reviewers</li><li><u>frank.j.furrer@bluewin.ch</u></li></ul>
Feedback to paper from Reviewers & F.J. Furrer	Friday, June 18, 2021	By e-mail from:  • Your peer reviewers  • <u>frank.j.furrer@bluewin.ch</u>
Deliver your final version of your presentation to all participants	Friday, July 2, 2021	By e-mail to:  • All participants  • frank.j.furrer@bluewin.ch
Hauptseminar Day 3 Meeting  Note: ZOOM-session	Monday, July 5, 2021: 09:20 - 10:50/11:10 - 12:40 (2. + 3. DS), Room HSZ/108	<ul> <li>2<sup>nd</sup> participants         presentation     </li> <li>Peer discussions, Feedback         on style and content     </li> </ul>





Final HS-Day: Monday, July 5, 2021